



Annual Report – Season 2021



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Welcome to Epping Football Club

Epping Football Club is based in Epping, NSW, Australia.

The club is one of the largest in the local area with over 90 teams and more than 1100 playing members in teams from U6 to O45's and Masters. The club fields teams in mens, boys and mixed teams who play on Saturdays with more than 750 players and teams in all girls & womens teams who play on Sundays with more than 350 players. All teams play in the newly created North West Sydney Football Association which was formed when the Gladesville Hornsby Football Association and the North West Sydney Women's Football Association merged in 2019.

[READ MORE >](#)



President's Report – Malcolm Arnold



After a shortened 2020 season due to Corona virus Epping FC had record registrations again in 2021. Most pleasingly we continue to see strong growth in player numbers in our youngest U6 age group with 10 new U6 mixed teams and 3 new U6 girls teams in 2021 - these new additions are the future of the club and are our best indicator of future player numbers for the subsequent years. We also continue to see good growth in our female player numbers with Epping FC currently having the largest female participation across the entire North West Sydney Football Association.

With the continued growth of player numbers, the club was able to secure Epping boys high school football field as an additional home ground on Saturdays for season 2021. The grass was long, and it was tough going early in the season but this ended up being a good facility to provide our teams another home base away from West Epping.

The committee of Epping FC continues to look for opportunities to reinvest in our players and this season offered all Epping FC players new shorts and socks as part of registration - this helped our teams look their best on game day with no excuses for being out of uniform. We also for the first time in season 2021 invested in some dedicated goalkeeper training for all our dedicated goal keepers from U11-U18 - conducted by highly regarding goal keeper coach Ken Greenhead from Progressive Goal Keeping - this was well received and highly valued by our dedicated players who take on this special role in many of our teams.

We also saw a revised playing shirt for season 2021 with our new sponsor Betty Ockerlander of McGrath real estate. The design saw Epping Fc return to its traditional shirt from back in the 80's and we also introduced a new away kit that went back to the club early days when the club colours were brown, yellow and white!

The 2021 season was ultimately cut short with another Coronavirus lockdown late June. The season never restarted, and premiers were declared after 10 rounds in most competitions. This saw 8 Epping FC teams declared premiers - 18/1 Red girls, AA1 ladies, O30/1 ladies, O30/2 ladies, 15/3 Blue boys, 14/1 boys, 15/1 boys, and our 45/3 men - congratulations

We unfortunately did not get to celebrate the season end with lockdowns in place and for the second year in a row did not hold our end of season presentation days and senior night.

Thanks again to the great volunteers we have across the club including our dedicated and passionate committee and the many volunteer coaches and managers whom without we would not be able to have teams play - your efforts are truly magnificent and undervalued by our players.

Let's hope for a full season in 2022.

Malcolm Arnold

Club President

Our Sponsors

We're hugely appreciative of the support we get from our sponsors; they help the club from a financial point of view, enabling investment into facilities for both junior and senior teams alike. It's with their support that our club can continue to grow and offer first class facilities to our members.

Being a short, delayed season, we are most appreciative of the generous and ongoing support these organisations have continued to provide to our club. Although the season was cut short many of our sponsors continued to honour arrangements that were negotiated for the sponsorship commitment period.

Sports sponsorship works in two ways, business owners and corporate entities choose to give back to the community and usually choose to support a club or sport that they are passionate about. As club members we need to support their businesses by making the effort to visit their establishments or engage in their services, this could possibly be as simple as making an enquiry or obtaining a quote.

We urge all club members to support our current club sponsors, which include:

McGrath

Betty Ockerlander
0408 505 080

Betty Ockerlander - McGrath

Betty Ockerlander is a highly accomplished and hardworking licensed sales agent at McGrath Epping. She is a dedicated individual who has committed more than two decades to providing her buyers and sellers with impeccable customer service. Driven to achieve optimum results for her clients, Betty is a top performing agent who consistently achieves the best results in all market conditions. She has a longstanding reputation as one of the finest and most knowledgeable agents in Epping. She is an active Real Estate Institute NSW Sales Chapter representative and sits on the Executive Board of Epping Rotary as well as the long-standing position as the Secretary of the Epping Chamber of Commerce. She also has an incredible connection with the local schools and our community as our primary sponsor, her name appears on all our shirts and remains front of mind for any publicity and creates awareness within the local community.

<https://www.mcgrath.com.au/agent/3319-betty-ockerlander>

ROSSI'S

FRESH GROCER

Rossi's Fresh Grocer

Located at North Carlingford shops, Rossi's Fresh Grocer are your local fresh food retailer, serving the community with high quality fruit & veg, deli lines, food groceries & condiments with an espresso bar. Drop in and tell Steve you are from the club.

<https://www.facebook.com/pg/rossisfresh/about/>



Webster's Gourmet Meat Kitchen

If you've enjoyed those amazing sausage rolls after the game at Epping West, it came from Websters at North Carlingford shops. Webster's is a boutique butchery specialising in aged beef, Bangalow Sweet Pork & gluten free sausages. You must try their range of gourmet sausages, they are simply divine, they have so many different cuts of meats and are more than happy to cut & trim as required. As a long-term sponsor, we urge you to try out their quality and their old-fashioned customer service.

<http://webstersmeats.com.au/>

HITHSA

Web Design & Development

HITHSA Web Design

Our web page was created by HITHSA web design. HITHSA Web Design has helped many companies to design and develop their websites to represent their business in a digital world. If you want to bring more customers to your website or want to promote your identity on the internet, HITHSA has the right team with right skills to provide you with the right solution.

<http://hithsawebdesign.com.au/>

— THE —
EPPING
— HOTEL —

The Epping Hotel

A long-term sponsor of the club, The Epping Hotel on Beecroft Road has hosted many a club function in the past and we can assure you many more to come in the future. The Epping Hotel's award-winning bistro has a fantastic selection of mouth-watering meals available and is open for lunch and dinner every day. With a great range of beers on tap and a great bottle shop, be sure to spend some time with family & friends at The Epping Hotel.

<https://www.eppinghotel.com.au/>



Carlingford Gourmet Pizza

Ben from Carlingford Gourmet Pizza is a community orientated innovative business owner, he is forever supporting local NPO's and charities. If you've ever enjoyed a pizza supplied by the club after a game, it came fresh from Carlingford Gourmet Pizza, where they combine vibrant and authentic ingredients to create the perfect balance of tastes. Order online to try their extensive range of handcrafted pizzas yourself, quote the EFC code and receive a discount.

<https://carlingfordgourmetpizza.com.au/>



Carlingford Active Health

Carlingford Active Health is a team of highly skilled healthcare professionals who provide quality, comprehensive and up-to-date personalised services to individuals of all ages. We are dedicated to meet the needs of all our clients, utilising clinically proven and innovative interventions and a holistic approach in an unbiased manner. We focus on prevention and education, empowering and enabling our clients to manage their health and keep active for life. To maintain excellence within our practice, all our physiotherapists have a Master level qualification, excelling in their specialist fields, and are actively involved in continued professional development.

Our motto 'Keeping you ACTIVE for Life' is our aim for all individuals who enter our practice.

<http://www.carlingfordactivehealth.com.au/>



TUITION CONFIDENCE RESULTS

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F [NumberWorksnWordsEpping](https://www.facebook.com/NumberWorksnWordsEpping/)

Numbers Works 'nWords Epping

After school programs can be a great way to enhance your child's learning opportunities outside of the classroom. NumberWorks'nWords progressive after school programs provide opportunities for children to participate in activities focused on maths and English. If you're searching for a maths or English tutor in the Epping area, come and check out our Epping tuition centre. We offer the kind of tutoring Epping parents understand and value.

<https://www.facebook.com/NumberWorksnWordsEpping/>

We thank you for your continued support and we look forward to supporting your business into 2022 and beyond.

Epping Football Club is keen to partner with new sponsors, we have many different sponsorship packages available and are open to new ideas and custom arrangements. If you are a business owner, represent an organisation that may be interested in sponsorship or simply would like to know more, please contact the Sponsorship Manager, **Lex Strauss** at publicity@eppingfootballclub.com.au

EFC Media Matters

The Club appointed a Social Media and Newsletter Officer to the Committee in the 2021 season, to trial expansion of member communications beyond email and find alternate ways of collating weekly Match Reports. Overall, the Club's Facebook engagement increased 510% to 8,800 people reached during the reporting period November 2020-November 2021. Our page saw a peak of 2,100 people reached with our registration offer to U6s. This is a pleasing result despite early season closure, and an additional means of supporting our valued sponsors in increasing their reach in the community we serve. The Club currently operates under the NWSF Social Media policy.

Top performers: Reach



Reach ⓘ

2.1K

Facebook post

Facebook Page Reach ⓘ

8,800 ↑ 510.3%



Treasurer's Report

With the cancellation of the season due to COVID, our financial reports, for the second year in a row, are again not representative of a normal season.

For the 2021 season, EFC has made a profit of \$42,973.97 and I make the following comments:

Revenue – increased by \$19,000 compared to 2020

Registration fees were up by about \$8,000 on last year

West Epping Summer Soccer was again a great contributor to EFC. EFC earned \$27,000 from the 2020 Summer Soccer season which is \$7,000 more than last year

Sponsorship was up by \$7,000, mainly due to our new agreement with Betty Ockerlander at McGrath.

We received \$1,000 from a sports grant and \$5,000 from the Office of Sport for the purchase of our new defibrillators

Expenses – increased by \$27,000 compared to 2020

We spent \$11,000 more on club clothing this year which related to the purchase of our new shirts with new Betty Ockerlander/McGrath branding

Equipment purchases increased by \$11,000 – new balls, bench seats etc

Due to the season's cancellation, ground hire paid for 2021 is only 50% of a full season. It was still \$6,000 more than last year because Council didn't charge any ground hire fees for the whole 2020 season due to COVID.

Presentation expenses were approximately the same as last year, but this is down on previous years, as we were again unable to hold our junior or senior presentation events

Cash on Hand as at 31/08/21 was approximately \$270,500. We still have funds to collect from Parramatta Council re the ground hire refund and payments to various suppliers to pay for trophies, premiership gifts, etc. Upon settlement of our debtors and creditors, we will have approximately \$260,000 cash on hand.

Kim Ross
Treasurer



Annexure – Financial Statements

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Epping Football Club

Balance Sheet

As of August 2021

PO Box 414

Epping NSW 1710

ABN: 91 711 263 070

Assets		
Current Assets		
Cash On Hand	\$270,353.49	
Trade Debtors	\$14,679.75	
Floats	\$250.00	
Total Current Assets		\$285,283.24
Other Assets		
Clothing on Hand	\$6,973.50	
BBQ	\$1,927.79	
Defibrillators	\$8,396.00	
Total Other Assets		\$17,297.29
Total Assets		\$302,580.53
Liabilities		
Current Liabilities		
Expense Accruals	\$25,562.95	
Total Current Liabilities		\$25,562.95
Total Liabilities		\$25,562.95
Net Assets		\$277,017.58
Equity		
Transfer from Epping YMCA FC	\$103,756.50	
Retained Earnings	\$130,287.11	
Current Year Earnings	\$42,973.97	
Total Equity		\$277,017.58

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Epping Football Club

Profit & Loss Statement

September 2020 To August 2021

PO Box 414

Epping NSW 1710

ABN: 91 711 263 070

Income		
Registration Fees	\$107,362.45	
West Epping Summer Football	\$27,000.00	
Canteen	\$6,916.70	
Sponsorship	\$12,504.56	
Miscellaneous Income	\$6,000.00	
Total Income		\$159,783.71
Total Cost of Sales		\$0.00
Gross Profit		\$159,783.71
Expenses		
Advertising, email, promotion	\$580.25	
Bank & Merchant Fees	\$452.76	
Canteen Expenses	\$4,874.11	
Club Clothing	\$63,785.97	
Coaching & Ref Courses	\$1,225.00	
Coop	\$3,060.00	
Equipment	\$14,304.42	
Filing Fees	\$47.00	
Fines	\$420.00	
Freight Charges	\$33.00	
Goalkeeper Coaching	\$825.00	
Ground Hire & Expenses	\$10,398.29	
Insurance	\$67.88	
Miscellaneous	\$716.50	
Office Supplies	\$59.96	
Postage	\$205.00	
Presentation - Junior	\$15,162.73	
Presentation - Senior/AGM	\$168.70	
Referee Fees	\$94.00	
Sponsor Expenses	\$1,084.94	
Total Expenses		\$117,565.51
Operating Profit		\$42,218.20
Other Income		
Interest Income	\$755.77	
Total Other Income		\$755.77
Total Other Expenses		\$0.00
Net Profit/(Loss)		\$42,973.97

